

ANNUAL REPORT

2019 APRIL to March 2020

India's economy runs on the backbone of working peoples. The informal sector workers constitute 93 % of the workforce and the backbone of the Indian economy. Workers in the unorganised sector are subject to deplorable working conditions, underpayment or non-payment of wages and are subjected to several violation of fundamental rights including but not limited to physical, verbal and sexual harassment.

Nidan's Vision:

To establish a just, democratic, non-violent society where the citizens enjoy their rights (of education, health, and livelihood etc) without any discrimination (on the basis of gender or class), live in mutual co-operation and perform their optimum responsibility without any hindrance.

Mission:

Nidan's mission is to facilitate non-violent and peaceful collective action, directly as well as through networks and to create, activate and replicate structures and systems which cater needs of poor and deprived so as to eliminate exploitation and provide opportunities for maximum growth.

Nidan strives for

- They are organized and have Govt issued identity card which is preferably portable
- They have laws governing their work and are assisted in accessing the laws
- There are policies and programs with sufficient resource allocation to develop their work and entrepreneurship
- They have access to institutionalized finance which also includes saving mechanism
- They have social security provisions
- They are skilled in their professions

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- They have access to market for sale of goods and services
- Their children are educated and mainstreamed .

Ongoing projects

Entrepreneurship Development Project

Entrepreneurship Development by Nidan is a innovative project aimed at creating entrepreneurs out of the budding entrepreneurs as the market has a limited number of jobs creating a big challenge for the economy. Nidan took the initiative and onus to create entrepreneurs in the low community areas ,is three consecutive years we have been working in this field .The program comprises of the two day training program ,followed by the MSME Udyog Registration and providing hand holding for availing the MUDRA Loan Facility.

We have EDP Centre “ SUGAM UDYAMI KENDRA” in Madanpur Khadar which facilitates registrations and documentations for the aspiring entrepreneurs. So far the program has benefitted 1600 micro entrepreneurs within Delhi region ,700 have been registered under the MSME Udyog Adhaar.300 have availed the MUDRA Scheme. Through this program we are helping the lower community to get the basic business knowledge and formalization to grow their businesses. There has been lot of inspiring success stories from the ground who have benefitted from the project and creating livelihood for others in the society .

The vision is to create an entrepreneurial mindset in the people so that they become the job creators rather than job seekers.

Serve Safe Food Project

Serve Safe Food project implemented by Nidan with support of Nestle and NASVI has covered 18 states and Union territories. This training is given with objective of enhancing skills of street food vendors a good percentage of informal workers which contribute in providing ready to eat snacks and meal. A large percent of informal work force depend on them for their meal .They also provide a good change of taste to others ,their food is not only economic but also has peerless taste but due to lack of awareness and little ignorance their hygiene and presentation



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needs improvement for enhanced income .Based on this they are trained on 4 aspects which includes their personal hygiene, Unit hygiene ,Environmental and entrepreneurship for better livelihood.

Following states were covered in last 3 years

State/City	1st Phase	2nd Phase	Total
Goa	1029	525	1554
Jaipur	500	500	1000
Agra	1005		1005
M.P.	1002		1002
Delhi	509	1000	1509
Kerala	1004		1004
Maharashtra	3600	0	3600
Odisha	1001		1001
Chhattisgarh	500		500
J & K	500		500
Surat	523		523
Chennai	160		160
Badodra	497		497
Gwalior	500		500
Bhopal	517		517
Hyderabad	1001		1001
Chhattisgarh, Gujarat	503		503
Meghalaya	526		526
Pondicherry	1003		1003
Assam	1000		1000
Nepal	507		507
Andaman	594		594
Karnataka	1000		1000
		Total	21006



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Child Centric Approach for Community Development (CCCD) in Samastipur ,Bihar

Health

- **VHSND (Village Health Sanitation Day):** It is an Indian Government mandated programme, we support this in AWC as "Suposhan Diwas in which on the designated day our frontline workers mobilize the villagers, especially women and children, to gather at the nearest AWC. Apart from this, we support to conduct the four services of VHSND
- **AHD (Adolescent health day):** With the support of ANM adolescent girls haemoglobin is tested by haemoglobin meter provided by us . After the result if they are anaemic counselling sessions are conducted on how to overcome it by having locally available nutritious food.
- **Kitchen garden:** After Identifying malnourished children girls, pregnant women, lactating women at community level we have supported them to develop nutrition rich kitchen garden . Apart from providing them with three different season seed we have also supported them technically with resource person. We have also supported nutrition rich Kitchen garden in schools and AWCs.
- **Matri chaupal and Saas Bahu Samelan:** To enhance the significance of ANC, early birth registration , gap between child birth , importance of locally available nutritious food and so on these type of activity are being organized by us in community where women and newly wed are participants.
- Awareness campaign are also being done like organizing World Breast Feeding Week and Nutrition month.

Water Sanitation and Hygiene:

In this focus is on Capacity building, Awareness/events and infrastructure building.

- **Capacity building on sustainability of ODF plus**
 - a- Panchyat PRIs,Village Swasttha Nigrani Samitti, block officials were capacitated by us by resource person on usage of toilets including disposal of child faeces , how to manage solid liquid waste etc



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- b- Our field staff and community were capacitated and oriented on how to test drinking water from point of use and point of source and importance of safe drinking water by a technical resource team.
- c- SMC members ,child cabinet were capacitated on school WASH components and this is an ongoing process.
- d- Capacity building on personal hygiene is also an ongoing process by us to preschool children' mothers and adolescent girls.

➤ **Awareness/events:**

- a- Swachhha hi Seva campaign was organised with hand in hand support with East central railway and district administration . In this we held prabhat pheri with informative placards,aam sabha was organised and we also participated in cleanliness drive.
- b- Global hand washing day 15th Oct and World Toilet Day 19th November was also organised by us in schools and community . In this focus was washing hand with soap when and how.
- c- We were also part of Bihar government human chain on theme of Jal Jeevan Hariyali.

➤ **Infrastructure**

- a- To increase retention in school and AWCs we renovate toilets of schools and AWCs
- b- Looking at the scarcity of ground water we are constructing rain water harvesting in school for ground water recharge.

Education

Capacity building:

- a- School being both academically and administration wise sound we have capacitated bal sansad and SMC members of our intervention schools on their roles and responsibility by resource person and this is an ongoing process.
- b- On ECE curriculum and early grade learning we have capacitated all our AWWs and LS of our intervention block, Kalaynpur.



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- c- For enhancing retention in school we have provided educative story books, age appropriate learning materials, TLMs in 17 intervention schools and five AWWs in form of mini library.
- d- For improving retention 3 AWCs have been child friendly joyful painting has been done.
- e- For guiding the marginalized students in school we have selected 7 youth volunteers and trained them for the cause.

➤ **Awariness/Events:**

- a. Mothers mela : We have organised this to make women aware of our intervention area community on significance of ECE components .
- b. Every month celebration of ECE day is being supported by us in AWCs.
- c. To commemorate legendary mathematician Ramanujan birthday, we organize in our cluster schools science exhibition in which children of our intervention school participate and showed there knowledge and skills.
- d. National Youth day on 12th January on Swami Vivekananda birthday is organized by us in schools.
- e. To strengthen reading habit in school we have organized children literary festival in school.

➤ **Gender Equality:**

We promoted Gender Equality in Education through Cluster level Inter Sports Girls Football Tournament - 8 teams were formed and for this apart from the logistic needs we hired two district level coach for their mentoring.

Child Protection:

➤ **Capacity Building:**

- a- For strengthening of CBCPM (community based child protection mechanism) CPC members of our intervention six panchyat and all LS of our Smastipur district has been trained on child right issues and its law. It is an ongoing process.
- b- For sustainability of our CCCD approach in community we have formed PEER educators comprising of adolescent girls and boys, These PEERs are being trained in both health and Child protection theme and they act as a catalyst in community in sharing their



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knowledge. In continuation these PEER have been trained on ten life skills by us and now they are training other adolescents of our intervention community on this.

➤ **Awareness/Events:**

- a- In the honour of girl child we celebrate international day of girl child day . This year girls from marginalized section participated and for a day they were mukhiya of a panchyat, CDPO of our block, Civi Surgeon of Smastipur district and one of our intervention area girl was a CEO for a day of a nationally recognized insurance company.
- b- Child rights week was organized from 14th November to 20th November our theme was No to Child Labour, No to Child Marriage and no to gender based violence.

Social Justice and Inclusion

- a- *With Bihar State Disaster Management Authority we organised campaign in school , community in awareness drive on road safety and on earthquake.*
- b- *On the outbreak of AES in Smastipur we supported both technically and logistically by providing relief materials to the grieved beneficiary.*
- c- *On the outbreak of COVID-19 pandemic we are continuously making community aware on prevention from this.*

Plastic Waste Management – Patna, Bihar

United Nations Development Programme (UNDP) India, in partnership with Hindustan Coca-Cola Beverages Private Limited (HCCBPL) along with Nidan is encouraging sustainable plastic waste management practices in India through collection, segregation and recycling of all plastics to move towards circular economy, which is in line with the Government of India's Swachh Bharat (Clean India) Mission, Plastic Waste Management Rules, 2016, and Plastic Waste Management (Amendment) Rules 2018 and Global Sustainable Goals (SDGs).

Four hundred safai sathis (waste pickers) collect plastic waste from 10 wards of Patna, Bihar. The collected plastic waste is then segregated in Material Recovery Centres i.e. Swachhta Kendra. The segregated plastic is then processed and recycled with the help of different equipment and machineries like phatka machine, dry waste sorter, shredding and bailing



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machines etc. Nidan also linked with schools, educational institutions, shops, hospitals, industry houses etc. in Patna for collection of plastic and other dry waste for recycling. Nidan has also signed MOU with 3 banquet hall, 1 mall and 1 hotel for the collection of plastic waste.

Safai Sathis are institutionalized within respective governance mechanisms and attain improved social conditions. Safai Sathis are provided with the safety kits i.e. head cap, hard leg shoes, dress, mask and hand gloves. They are also linked with Pradhan Mantri Suraksha Bima Yojana and bank.

Nidan developed a revenue model based approach through the Swachhta Kendra. Clear and periodic agreements are made with recyclers, kabadi wallahas etc. to generate revenue streams for the plastics waste to be recycled. To streamline the recycler linkages, workshop was organised for identified recyclers for the sale of collected plastic waste.

Awareness programmes were organised in different schools, markets and residential areas. "Plastic Lao, Thela Pao" Campaign was organised where one needs to collect and segregate plastic waste and then deposit into the respective boxes for which one gets recycled cloth bags at the eco exchange stall. 6000+ Citizens, safai sathis, shops and PMC officials were engaged and 11,770kg plastic waste donated by shops citizens, safai sathis etc.

IndiGO –Nidan Innovative Project

This project is basically a livelihood generation project launched in 2018. The aim of the innovative project is to bring in practice of use of Recycled products to save the depleting environment from plastic use. It aims at creation of environmental friendly products by upcycling the discarded material by involving women artisans, waste pickers and street vendors. The direct beneficiaries of then program are the artisans ,street vendors and waste pickers. So far the project has benefitted 1400 women artisans, 500 street vendors directly .The discarded material that comprises of the crew members uniforms ,seat covers and used carpets from Indigo airlines are recycled by the waste pickers, converted into new products by the trained women artisans as useful end products in the shape of Jhola bags, Backpacks, laptop bags, purses and these products are then sold by the various street vendors across Delhi and Patna as well. Earlier the waste material that used to be dumped into the landfills is now source of livelihood and income for the different category of the community. Through this project the organisation



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has created a sustainable model of income enhancement platform through involving the SHGs and CBOs.

So far the program has also enabled women artisans to become a entrepreneur with the training provided and material support from the organisation, the model adopted by Nidan is very convenient for the home based women artisans who are skilled but due to lack of work they are unable to find any work to earn a minimum as they do not step out of their home and this project is enabling them to earn while working from home and support their family. We have been functional in various slum areas of Delhi and Patna engaging large number of skilled women artisans.

The focused idea includes saving resources, energies and landfill spaces creating a sustainable model of livelihood for the informal community by converting useful and new products from the discarded material.

Nidan strengthens its work in Jamshedpur

Nidan has collaborated with Tata Steel Rural Development Society (TRDS) on the project "Learning Enrichment Program" in Jamshedpur, Jharkhand. The goal of Learning Enrichment Program (LEP) is to develop a congenial environment in slums – through community mobilization, children education, youth skilling, SHG and leverage of social security schemes. This project is undertaken in three Bastis of Jamshedpur, Jharkhand in three wards. There are approximately 700 households (191 in Chunabhatta, 245 in Baldev basti and 390 in Garib Nawaz).

Primary Education - Children between the ages of 3.5 years to 4.5 years were surveyed by the Nidan team in ChunaBhatta, BaldevBasti, Garib Nawaz Basti. Students were selected were admitted in school as per RTE and their documents were submitted at DEO. Number of children admitted in school are as follows:

Name of the School	Baldev Basti	Chunabhatta	Total
Kerala Public School - Burmamines		1	1
Sister's Nivedita English School		10	10
D.A.V. Public School, Bistupur	6		6
Total	6	11	17



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Self Help Groups (SHGs) - Nidan saw this program as an opportunity to help the women in SHG, to articulate, as a group, what they wanted. Our SHG members started the monthly savings and working for linkages with Jamshedpur Notified Area Committee (JNAC) and Bank.

Name of Basti	SHGs Formed	SHGs formation in process
Baldev Basti	4	5
Chunabhatta	3	4
Garib Nawaz	4	6

Income certificates made through Pragya Kendra - Nidan helped people from these bastis with the generation of their income certificates. Twenty income certificates were generated i.e. eight person from Baldev basti and twelve people from Chunabhatta got their certificate.

Name of Basti	Income Certificate through Pragya Kendra
Baldev Basti	8
Chunabhatta	12

Youth Groups: - Under this program, Nidan established youth club center for youth and adolescent girls and boys. The youth club center are to be made multi- activities center, it will help developing congenial environment like refresher course, computer, for youth, organized competitions, etc.

- Chunnabhatta - Samudayik Bhavan
- Baldev basti - Government school near basti temple
- Garib Nawaz - Deva and Takaridunisha House.

	Female Youth Club		Male Youth Club	
	No. of Clubs	No. of members	No. of Clubs	No. of members
Chunnabhatta	2	20	2	20
Baldev Basti	4	40	4	40
Garib Nawaz	6	60	4	40



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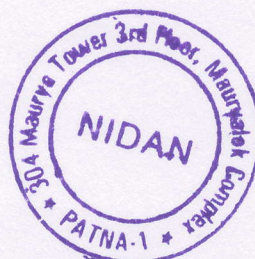
Educating Slum kids Ek Koshish Project

Nidan is running early childhood education centre in Kamla Nehru Nagar Slum named **DHRUBTARA** where providing pre-primary education to children in the 3-6 years age group living in the Kamla Nehru Nagar Slum areas of Patna. In this program approx 250 children are getting benefited in a year.

The program covers pre-primary early childhood education or getting the children enrolled in Govt. Schools. The beneficiaries are the children of rag & waste pickers/street children or the ones working on daily wages. Many children who got benefited out of the programme used to be waste pickers. Initially teachers were going to children houses in community before class for community engagement and mobilization of children to ensure 100% attendance of the children and after class help the children reach their home safely.

At the center we run awareness program on health and cleanliness which are focused on personal hygiene, cleanliness and health awareness.

Coverage & Learning interventions	
Intervention	Coverage
Early childhood education (Direct, Pre-Primary)	70
Early childhood education (Indirectly , Through AWC)	80
Support class in Govt. school	100
Total children covered	250
School Governance / Community Engagement	
Wards	1
Slums	1
Households covered	1137
AWC covered	2
Govt. Schools covered	2



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Watershed Project in Debkhal Chaur of Samastipur ,Bihar

Goal and objective

The project aims to deliver improvements in governance and management of water, sanitation, hygiene services (WASH) and water sources, leading to measurable improvements in quality and sustainability of these services. It envisages to translate local evidence, knowledge and lessons to engage in policy and decision making at higher scales of governance.

Debkhal Chaur basin as a demonstration site

The pilot site forms a part of the catchment of 'Debkhal Chaur', a natural wetland situated in the basin of Burhi Gandak River. Debkhal chaur has an area of 217 ha. The area of Debkhal Chaur as demarcated per a survey done by the Revenue Department, data for which is available with Revenue Circle Officer, Ujiarpur block, Samastipur is said to be 574 acres in 2011.

Demographic Profile

The pilot landscape covers five GPs and ten villages in two blocks of the district – Ujiarpur and Sarairanjan which are purely rural. The two blocks have 1,08,214 households.

The geographical area covered by the pilot villages is 3,333 ha with 12,296 households which is 11.36 % of the total households in the two blocks. The population density is 1956 persons/km². 26 % population belongs to Schedule Caste category in the ten site villages and 65 % population is OBC. There is no Schedule Tribe population.

Highlights of activities completed :

- Water point and household survey completed
- PRA documentation and village information sheet completed and FGD done
- Learning and Sharing Workshop with line departments and CSO at the district level to familiarize relevant/stakeholders with Programme objectives and capacity development on water security planning processes
- Build communication and collaboration with block/district level line departments dealing with water supply and sanitation services and those responsible for catchment management



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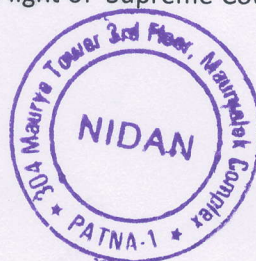
such as Forest, Irrigation, and District Rural Development Agency (DRDA) for convergence funding to improve WASH sustainability

- WASH & Sanitation related IEC material distributed in Chhath puja.
- On the occasion of World Water day on 22nd March, awareness on WASH and water security through different types of programs like Prabhat Rally, Painting competition in schools etc.
- Water testing has been done first time in respective blocks and shared reports to PRI members (Mukhiya, ward members, WIMC, community) and PHED (Public health and Engineering departments).
- Involvement of Gender in planning.
- Increased the participation of marginalized group and women in Gram sabha meeting for the preparation of GPDP (Gram Panchayat Development Plan)
- Incorporates WASH and water security components in GPDP
- Build the capacity of PRIs (Mukhiya, WIMC Members) members for O&M and tariff collection through regular meetings for the Har Ghar Nal Ka Jal Scheme of Chif Minister's 7 Nischay Yonja, which aims to provide clean drinking water.
- Prepared VWSP (village water security Plan) which contain a) Water balance estimates b) Source sustainability interventions c) Water safety interventions d) Service improvement measures for hand pumps and piped water supply schemes

The year 2019 -2020 has been very significant for Nidan as many projects of Nidan reached decisive conclusions before withdrawal by Nidan .These were

Years of Advocacy brings change in ICDS WHEATAMIX - a Fortified Blended Food as THR

Nidan has been advocating to reform Integrated Child Development Services (ICDS) Specially related to Take Home Ration (THR) under supplementary Nutrition Program for children of 6-36 months and pregnant and lactating women. In the light of Supreme Court Direction to ICDS, we



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indeed support to introducing Fortified Blended food for all the Beneficiaries. Finally, Wheatmix Fortified Blended Food was introduced by the Bihar Govt. under Take Home rations instead of cereals".

Since Nidan has been advocating for the same and a pilot initiative has been done successfully in association with Village Organization promoted by Bihar Rural Livelihood Promotion Society (BRLPS). Global Alliance for Improved Nutrition (GAIN) has provided the technical and financial support for implementing the Project.

The Wheatmix- fortified blended food product is manufactured by 5 Decentralized Production units established in different Districts , using the cereals of Wheat, Rice, pulses, and sugar. It's fortified with the Vitamins and Minerals. The major objective of this Pilot was -

- Reforming the System of ICDS especially in Take Home Ration.
- Economic Empowerment to Women through direct livelihood of 90 -100 families.
- Improve Nutrition to children up to 3 years and Lactating and Pregnant Mother.

We also worked on improving the quality and acceptance of Wheatamix as a supplementary nutrition food supplied to Integrated Child Development Services (ICDS) leading to increased consumption and improved nutritional status of target beneficiaries.

These units are run and managed by the SHGs cluster federation leaders. Nidan's intervention was Recognized by Ministry of MSME, Govt. of India in 2017

District	Block	No. of ICDS being Supplied	No of beneficiaries
Gaya	Bodh Gaya	110	6160
Khagadia	Khagadia Sadar (2 units)	303	16002
Muzaffarpur	Mushahari	236	13216
	Bochahan	181	10136

A new zeal and hope of living in the life of an elderly

India is the home to world's second largest elderly population of which over 80% lives in Rural area with very limited or no access to social security and others benefits. Nidan has implemented in 2019 a very innovative project in 25 villages in 13 Panchayats of Karra block



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under Khunti district in the state of Jharkhand, with 5000 elderly men and women supported by the National Stock Exchange (NSE) and Charities Aid Foundation (CAF).

We started program with three pronged approach of Awareness, Organize and access to Benefits. We empowered elderly and made them aware on Government schemes and their entitlements. We organized health camps for screening for cataract and linked with Pvt and Govt hospitals. We established a Resource Center "SHARTHI CENTER" in block office campus with the support of Block Development Officer to increase awareness, access schemes and services which also included Counseling and Guidance to elderly. We also provided livelihood training on Mushroom cultivation, Poultry and Fisheries and linked them with Jharkhand Rural Livelihoods Promotion Society. This knowledge and training helped them to increase their income and become Self Reliant. We also develop a booklet about their issues and entitlements.

We promoted "Vridha Sangha" as a federation of Elderly Self Help Groups and established a model in 13 Panchyats of Karra block under Khunti district in the state of Jharkhand, which sustains itself. We are looking forward to replicate this model in other parts of country.

In 25th village reach out to 5712 elders	
Linked with Old Age Pension schemes	2725
Individual bank account open	543
Ayushman Bharat schemes	1390
Check up in Health Camps	2447
Organized in Elderly Self Help Groups	231 (19 ESHG)
Linked with Banks	15 SHGs
Livelihood schemes	105
Others schemes	304

"Fostering Hopes" in Remote villages of Bhagalpur through Action to Improve Public Scheme Access and Delivery (AIPAD)



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Creating awareness about the Govt. Schemes and improving its uptake amongst the people is critical for the development process. It is believed that empowering people who have their stakes involved and equipping them with necessary knowledge can bring about a paradigm shift to the current scenario of program implementation. Considering these in mind Nidan in collaboration with Nand and Jeet Khemka Foundation and European Union launched a very unique project **"AIPAD" (Action to Improve Public Scheme Access and Delivery)** implemented in 5 identified blocks(Kahalgaon, Pirpanti, Sanhoula, Shahkund & Jagdishpur) of Bhagalpur district in Bihar. The project aimed to ensure that all the people including poor have equitable access to govt. social schemes related to health and sanitation, education and social security with a special focus on improving delivery and accountability mechanisms.

It was unique because it aimed at improving the access of marginalized communities to provisions and entitlements under government schemes to ensure equitable access to public schemes and services to enhance the wellbeing of citizens, especially the disadvantaged groups by using a participatory community based advocacy, monitoring and accountability models. We established "Panchyat Suchna Kendra" which not only helped the villagers but also Mukhiya and others Public representative.

We directly facilitated social security schemes for **20,272 people** belonging to the most hard to reach communities. Maternal health service has been facilitated. Our path breaking pilot in health technology – Swasthya Slate/Health Cube has helped in conducting **ante natal tests** at the door steps of women in rural Bhagalpur. The device also helps ANM and Block Health Officers, District Administration, District Health Society of Bhagalpur, Block Development Offices and Primary Health Centers of the Blocks, Public Representative and many other Government Representatives have been our integral partners and pillars of support in this endeavor. We have also promoted more than 50 Advocacy groups in the villages to engage with the Anganwadi, PHC, BDOs School management Committee and other Concerned Authorities,



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Understanding Impact through Numbers

S.No.	Program/Scheme	Category	Total coverage
1	Pensions (old age/widow/disabled)	Social Security	20,272
2	Janani Suraksha Yojna	Health	81,767
3	Number of VHSNDs tracked	Health	7,319
4	Anti-natal check-up through Health Cube Device	Maternal Health	19,693
5	Bank Accounts opened under Jan Dhan Yojna	Bank Accounts	13,572
6	Enrollment in AWCs	Education	56,884
7	Total number of Advocacy Groups	Awareness & Outreach	52
8	Number of Masons trained	Sanitation	1,773
9	Number of ANMs trained	Health	105

Case Studies that stand out in the quarter:

CASE STORY OF RAM CHANDER FROM NEW DELHI



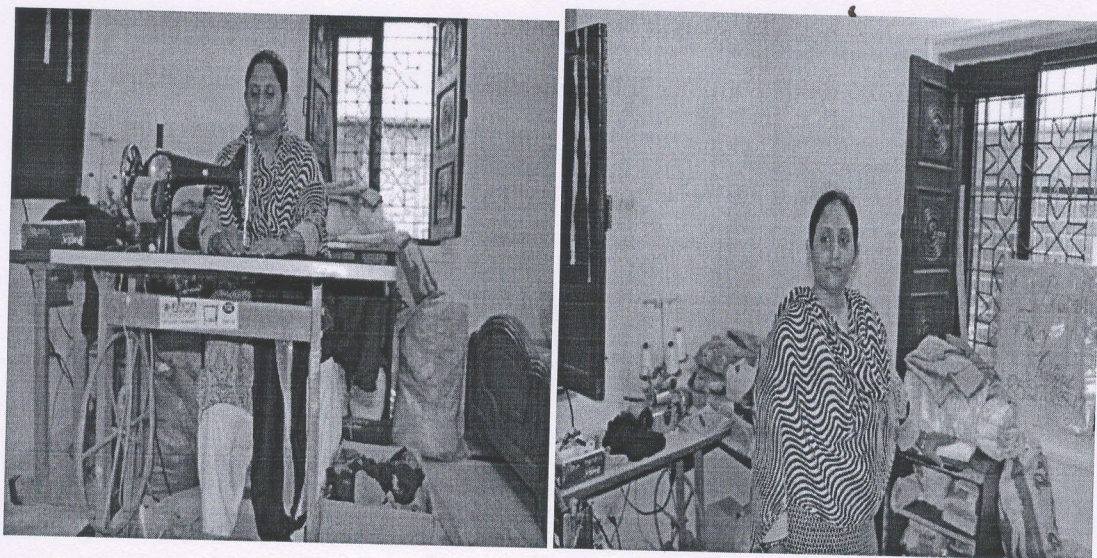
Mr. Ramchander is an elderly, who resides in Uttam Nagar, New Delhi area with his family, which comprises of his wife as Kamla, son as Rajesh and daughter in law as Tetri, all are engaged in this work of Mat and carpet manufacturing work since 20 years on a single machinery, they all are



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well skilled in the same work Earlier he used to work in hand loom business specially weaving Banarsi sarees but due to some problem he left the work and got into Mats and carpets making . Pre-demonetization he had a good business and got better orders from Mhow in Madhya Pradesh and Gorakhpur ,U.P, but they went through some financial crisis at the time of demonetization because they didn't have any records of their payments and order. Post demonetization their business got down started making mats and carpets at micro level. Mr. Ram has expertise in handloom work also. He came in touch with **Nidan** through a community worker he was explained about the project and Indigo Flight then he was made acquainted with the indigo waste material that is the carpets and asked what useful can be made out of it because he has long experienced in the field of Mat making. He was very enthusiastic to start the work as he said **"ye carpet bahut majboot hain aur market main customer bahut demand karta hain aise material ka Mat"**. With the help of the training program conducted by **NIDAN**, he has registered and expanded his work legally in a formalized way. As he has earned He found a scope in continuing making mats out of the Indigo carpets and selling out into the market attaining a good response , benefitting Rs.43,200 . Through Indigo project he got benefitted and took a step to open a shop near his house which earlier he was reluctant to because of financial crunch . He has also taken a rented shop to operate in selling these Mats and getting a good amount of income for himself and his family.

AISHA MALIK FROM NEW DELHI



A resident of Mayur Vihar Mrs. **Aisha Malik** is 34 years old and is survived by two children and Husband Amjad khan who is also in a travel business. She is occupied in the



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stitching business since 5 Years because of lot competition and lack of work she left working. Earlier past few years she along with her husband were in embroidery business which they operated from the home itself .Later on due to circumstantial reason and financial crunch , they dropped the business . The idea of again starting the work came after attending the Training Program where she came to know about the field she had never work and the Government provided schemes ,it was a new skill to her and she adapted it very well. After a months she started her work from home itself with few bags and with the support of her husband she started it from home from one machine . She was also in need of financial assistance, but these recycle products gave her a new way .After her MSME Udyog Registration was done by the Linkage executive so that she can turn up as a entrepreneurs. She got more confidence on her work and skill ,when she got to make bags of Indigo discarded materials .She has now good hold of her work on bags making .She also uses her marketing techniques to promote these at micro level She has started sharing her works over her whatsapp to advertise the bags .In the coming time with the more better setup she will be engaging a lot of trained women . With the help of other women artisans she has also taken bulk orders. With the benefitted amount ie. Rs.32,020 she was able to overcome major long financial problem as she repaid the personal loan to a money lender who harassed her for the amount .Now after repaying the loan she is out of the debt and is thankful to Indigo and Nidan for such support that she is able to establish her business in bags making .

PLANNING FOR THE YEAR 2020-21

- Expand its work in the states of Bihar ,Jharkhand and Delhi
- Increase presence in Uttar Pradesh
- Expand the training of street food vendors across India
- Increase the pace of advocacy of informal workers and micro entrepreneurs
- Use APP based technology for livelihood promotion of street vendors and micro entrepreneurs
- Focus on Skill development of youth
- Strengthen linkage with Govt programs



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