

# Annual report –Nidan 2020-2021

### **ANNUAL REPORT**

### 2020 - 2021

## **About Nidan**

Beginning of Nidan in 1996 – a nonprofit dedicated to work for informal workers and their children. Nidan is registered under Societies Registration Act 1860, on 13th July 1996, Nidan has more than 20 autonomous separately registered offshoots dedicated for specific purpose, the most famous being the National Association of Street Vendors of India (NASVI) working with Street Vendors. It began in Patna in one market and one slum of Patna with legal aid and advocacy for rights of informal workers as initial focus. Today NIDAN on its own and through its offshoots have presence in almost whole of the country working with around 277372 informal workers and 50,000 children.

#### Nidan strives for

- They are organized and have Govt issued identity card which is preferably portable
- \* They have laws governing their work and are assisted in accessing the laws
- \*\* There are policies and programs with sufficient resource allocation to develop their work and entrepreneurship
- They have access to institutionalized finance which \*\* also includes saving mechanism
- \* They have social security provisions
- \*\* They are skilled in their professions
- \* They have access to market for sale of goods and services.
- \* Their children are educated and mainstreamed.

#### Nidan's Vision:

To establish a just, democratic, non-violent society where the citizens enjoy their rights (of education, health, and livelihood etc) without any discrimination (on the basis of gender or class), live in mutual co-operation and perform their optimum responsibility without any hindrance.

#### Mission:

Nidan's mission is to facilitate non-violent and peaceful collective action, directly as well as through networks and to create, activate and replicate structures and systems which cater needs of poor and deprived so as to eliminate exploitation and provide opportunities for maximum growth.

# Impact of COVID 19 on Informal Workers

India's economy runs on the backbone of working peoples. The informal sector workers constitute 93% of the workforce and the backbone of the Indian economy. Workers in the unorganised sector are subject to deplorable working conditions, underpayment or nonpayment of wages and are subjected to several violations of fundamental rights including but not limited to physical, verbal and sexual harassment.

The COVID-19 crisis dramatically impacted informal workers' ability to work and earn. On March 24, with just four hours' notice, India went into a 21-day lockdown. The abrupt lockdown brought the crowded and bustling city to a halt, causing severe financial and emotional stress for informal workers. The immediate crisis for informal workers was more a result of the draconian closure than the pandemic, as workers grappled with a total loss of livelihood and the resulting hunger, insecurity and vulnerability that followed. Lockdown restrictions lead to loss of livelihood in this period. Markets were closed and supply chain disruptions as well as health concerns as significant barriers.

The lockdown resulted in a sudden, absolute drop in work and income for informal workers. While easing of lockdown restrictions allowed for the gradual resumption of economic activity, informal workers remain in crisis, with reductions in earnings, increased debt, a rise in care responsibilities and little or no access to long-term support, making recovery slow and difficult.

# **Humanitarian Assistance**

In view of the COVID-19 pandemic and lockdown, Nidan started supporting the informal workers and their families throughout the country. Nidan distributed dry ration kits, hygiene kits, cooked food organized awareness drive for the safety and hygiene of informal workers.



### A. Dry Ration Kits Distribution

In view of the COVID-19 pandemic and lockdown, Nidan started supporting the informal workers. Nidan distributed dry ration kits, Hygiene kits among the informal workers and their families. The field team was given protection gears like protective masks, gloves and sanitizers. Nidan also trained the staff in handling issues related with COVID-19 through Zoom. Kits were distributed in different Cities to informal workers. The Dry Ration includes Rice, Wheat flour, Pulses, oil, spices, salt and hygiene kit.

### Dry Ration kit distribution with the support of Oxfam India





Dry Ration kit distribution with the support of Wipro Foundation and Oxfam India





### Dry Ration kit distribution with the United Way





Dry Ration kit distribution with the support of Nestle









### Dry Ration kit distribution with the support of Plan India

With the support from Plan India distributed dry ration kit to 1000 families of 19 villages of our intervention area Kalayanpur, Smastipur. In this the beneficiaries were given 10kg rice,2kg Chanadal,2l mustard oil, 100gm each of Jeera, turmeric, dhaniya powder, 1kg salt, 1 packet of match box, 1 packet of sanitary pad and hand washing soap.





Dry Ration kit distribution with the support of DBRC





Dry Ration kit distribution with the support of Terracycle





### **B.** Hygiene Kits Distribution

### Hygiene kit distribution with the support of Plan India in Samastipur, Bihar

Nidan Response to COVID-19 Pandemic and started Awareness vehicle on prevention from COVID-19. It was flagged of by Civil surgeon Smastipur Dr Rati Raman Jha, DIO, DPM NRHM, Samastipur, Bihar. Nidan with the support from Plan India distributed health kit to health workers namely ANM, ASHA and AWW. In this 120 ANM of Kalaynpur block with the help from MOIC Kalaynpur CHC ,PPE kit and 100 pieces of 500 ml of sanitizer bottle were distributed. 200 ASHAs of Kalayanpur block with the support from BHM Kalaynpur were distributed three piece of MASKs, three sets of gloves and three pieces of soap. In the presence of CDPO Kalayanpur three piece of MASKs, three sets of gloves and three pieces of soap were distributed to 250 AWWs.



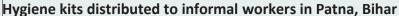


Covid prevention and awareness campaign and sanitation kit distribution during COVID-19 pandemic and lockdown in Bihar





Under Project Suraksha Education and Hygiene kit were distributed to 1065 + 500 school Girls who are studying in standard 8th,9th and 10th of 21 villages in the intervention area Kalayanpur, Smastipur. BEO Kalaynpur was also present in distribution apart from HM.







### Hygiene kit distribution with the support of Dettol in different cities of India

To prepare the street vendors for the new normal, street vendors needed new measures with social distancing, use of mask and soaps to stay protected while carrying out their livelihood. Therefore, it became very important to ensure standardized hygiene practices to protect oneself and others from this pandemic. Street vendors work in public spaces and come into contact with large numbers of people on a daily basis. To bring the role of Street Vendors in focus in Delhi, Hyderabad, Surat and Bangalore and help the street vendors in hygienic street vending and to build the confidence of the street vendors, we distributed hygiene kits in Delhi, Hyderabad, Surat and Bangalore.









We also organized a Rath campaign to raise safety awareness among the street vendors in the weekly market. NASVI also distributed hygiene kit from Dettol i.e. masks and soaps to these vendors to that they can carry with their livelihood without any danger. NASVI also informed street vendors of anti-COVID-19 measures, including social distancing and mandatory use of face masks

### C. Winter kits Distribution

Winter kits were distributed in the slums of Delhi to the Rag pickers & other informal workers





### D. Cooked Food Distribution

Cooked Food was distributed in different areas of Delhi to the urban poor with the support of Zomato feeding India.





# E. Help Vendors Directly

Nidan/ Nasvi have stated a Campaign "Help Vendors Directly". With the support of individuals and organisations, we helped the vendors with Rs. 15000/- each. Transfer of cash in direct account of workers was done



# Webinar

Nidan organized two webinars "Aarambh and Aarambh - II" Micro- Entrepreneurs in Low Income Community to support the micro entrepreneurs who have been affected by the Pandemic.





# **Shramik Saathi Application**

In view of the COVID-19 pandemic and lockdown, Shramik Saathi app launched to get informal workers linked with social security and livelihood schemes. Even after Un-Lock, informal workers were facing issues with the livelihood & social security scheme due to lack of any proper and specific documents. Nidan - NASVI launched an app link to collect data of workers.





# **Entitlements of Informal Workers**

The informal workers were linked with individual entitlements like (Aadhar card, KYC, linkage with bank accounts, etc.), livelihood entitlement like Labour Card, Street Vendors ID, Construction workers card, artisan card, Udyog aadhar) and social security schemes like PM-SVANidhi Yojna, Ayushman Card, ration card, Vridha Pension Yojna, Vidhwa Pension Yojna, Divyang Pension Yojna, Pradhan Mantra Jeevan Jyoti Bima Yojna Pradhan mantra Swasthya Bima Yojna.

#### **Ration Card of Informal Workers**

Nidan started linking and assisting in the documentation the informal workers for the Ration Card during COVID-19 Pandemic and Lockdown. Awareness drives was organized and the application forms were filled, as a result of which the ration card forms were made available to many residents of Patna. Later, the ration cards was distributed to the families.





Linking to bank account, PAN card and Aadhar card, insurance, PMSBY, PMJJBY and other social security schemes during the COVID-19 pandemic and lockdown





Awareness campaign on International Women's Day





Nidan collaborated with Tech Mahindra Foundation to provide livelihood training and placements to youth.







# Program with children during the COVID-19 pandemic and lockdown



Training of Safai Saathis (Waste Picker) on safety/ health and hygiene from **COVID-19 Pandemic by Nidan.** 



Safai Saathis with their ID Cards



Training children on prevention of COVID-19 in COVID-19 pandemic and Child line with children (Awareness program on 1098 helpline)





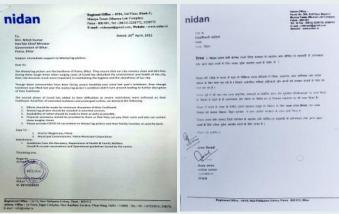
Formation of Self Help Group (SHG) by diagnosis and monthly savings



# **COVID** vaccination by Nidan

The precarious nature of their work exposes informal workers to unsafe work conditions that increase their risk of exposure to COVID-19. If infected, they do not have recourse to paid leave, social protection or health benefits that are available to workers in formal employment. Yet, they continued to work as they cannot afford wage loss nor are they were able to work from home. The COVID-19 vaccine provided critical protection and reduced the risk of mortality. And yet, informal workers were not getting vaccinated due to multiple barriers in the existing vaccination framework. Informal workers lacked information regarding the importance of vaccination and many informal workers were unable to get registered for the same. Various Vaccination Camps were also recognized.







Nidan also wrote letter to the Chief Ministers, demanding for COVID vaccination and immediate help to the garbage / garbage pickers. Also, wrote to District Magistrate, Patna urging the district for supporting in the awareness and other relief works in the pandemic.

# 7 point Agenda

NIDAN focused on 7 point agenda to support informal workers. These 7 points were -

- i. Vaccination
- ii. Ration
- iii. Cash/Financial Assistance
- iv. Ayushman Card And Insurance
- v. COVID Compensation
- vi. Home Isolation COVID
- vii. Livelihood Schemes

Pamphlet with State-wise schemes and entitlements and information base on the 7 pointers were prepared and shared with informal workers



## Poultry farming promotion in collaboration with NABARD

# Biofortified जिंक युक्त गेहूँ के अन्य फायदे :-

- अच्छी पैदावार से किसानों को अधिक लाभ।
- लेट किस्म की गेहूँ की बीज।
- शारीरिक लाभ बीमारी से लड़ने में मददगार।
- आसानी से बीज की उपलब्धता गाँव तक ।
- बेचने के लिए आसान बाज़ार -बिचौलिए से छुटकारा (अतिरिक्त फायदा) |
- स्थानीय जलवायु में अनुकूल।
- रोगों के प्रति सहनशील गेहूँ की फसल।

# Biofortified जिंक युक्त गेहूँ की पैदावार







Vendor's Day was celebrated on 20 January with the Deputy Chief Minister of Bihar





# **Projects**

### 1. Entrepreneurship Development Project

Nidan has been working since two years on entrepreneurship development in Delhi. The government of India has taken major steps in the form of initiatives and schemes to promote entrepreneurship in rural and urban areas. But the areas which needed attention was the adequate documents and registrations to avail the respective government scheme. This onus was taken by Nidan to educate and train them so that in the near future they will help themselves and other related associates in running their business. Nidan took the initiative and onus to create entrepreneurs in the low community areas. The program comprises of the two day training program, followed by the MSME Udyog Registration and providing hand holding for availing the MUDRA Loan Facility. We have EDP Centre "SUGAM UDYAMI KENDRA" in Madanpur Khadar which facilitates registrations and documentations for the aspiring entrepreneurs.

There was a change in the Training Module. A new "10 pointer" agenda was made so to ensure the holistic development of the micro entrepreneurs in the best way possible. This 10 pointer agenda focused in a step by step development of micro entrepreneur with its end goal to make them get financial entitlement either through banks or cooperative societies. This new 10 pointer agenda was designed after a series of meetings and consultations with the various stakeholders involved in this project.



Mobilisation of the micro-entrepreneurs in different parts of Delhi



Micro entrepreneurs promoting business through visiting cards, signage boards and social media



Mrs. Indu from Uttam Nagar engaged in wooden structures(first photo); Interaction program for self-workers (Second Photo); and MUDRA LOAN Sanctioned letter of our Entrepreneur(Third photo)

### 2. Serve Safe Food Project

Serve Safe Food project implemented by Nidan with support of Nestle and NASVI has covered 18 states and Union territories. This training is given with objective of enhancing skills of street food vendors a good percentage of informal workers which contribute in providing ready to eat snacks and meal. A large percent of informal work force depend on them for their meal .They also provide a good change of taste to others, their food is not only economic but also has peerless taste but due to lack of awareness and little ignorance their hygiene and presentation needs improvement for enhanced income .Based on this they are trained on 4 aspects which includes their personal hygiene, Unit hygiene, Environmental and entrepreneurship for better livelihood.

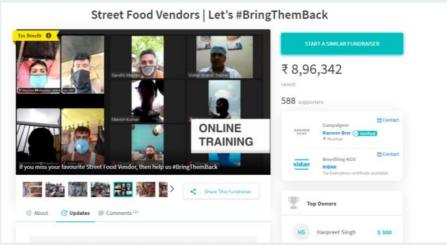
### 3. Street Food Vendors I Let's #BringThemBack

Chef Ranveer Brar, celebraty Chef along with National Association of Street Vendors of India (NASVI), started a campaign "Lets #BringThemBack" to create a safe, hygienic experience for the street vendors to carry out their livelihood. To prepare the street vendors for the new normal, street vendors needed new measures with social distancing, use of mask and soaps to stay protected while carrying out their livelihood. Chef Ranveer used his global social media standing to create awareness and raise funds for these pan-India training modules, some of which he also conducted personally via Zoom.

#### The initiative included:

- 1. Training the vendors to be post-Covid ready
- 2. Conducting webinars for the training
- 3. Supply them a FSSAI certificate and a hygiene-kit

The Campaign was started on Ketto Platform and people were asked to fund the street vendors via social media. The Campaign was a huge success and Rs 8.96,342 were collected. People donated for the street vendors as per their convenience – from Rs 20 to Rs 10,000 and finds were received from all across the world.



https://www.ketto.org/fundraiser/street-food-vendors-lets-bringthemback?payment=form







S No	City	<b>Total Numbers</b>
1	Mumbai	100
2	Dehradun	100
3	Chandigarh	125
4	Jodhpur	200
5	Cuttuck	50
6	Varanasi	200
7	Jamshdpur	300
8	Dhanbad	200
9	Patna	250
10	Bhagalpur	200
11	Muzaffarpur	200
12	Delhi	76
13	Hyderabad	200
	Total	2201







# 4. Child Centric Approach for Community Development (CCCD) in Samastipur, Bihar

 Awareness on Covid-19:- Awareness campaigns were done about ways on prevention of corona virus and safety measures. It covered the important points such as maintain social distance, wearing mask over face, Hand washing with soap, avoid gatherings and using sanitizer.





- Orientation on Coping with stress to peer educators over a phone: Nidan team oriented to peer educators and told about healthy ways they can deal with stress:
- Support in JJH and Gandagi Mukt Bharat Abhiyan: Nidan coordinated & guided peer educators and child club members to make a painting and drawing based on "JAL-JIVAN-HARIYALI".
- Support in celebration of breast feeding week: Nidan coordinated and support for breast feeding week and video sharing with peer educators and adolescent girls also so that they could be share with lactating mothers and pregnant mothers too.
- Rapid Need Assessment (RNA) in situational analysis of flood: We have done work
  in situation of flood. As per the emergency protocol we completed the RNA within
  72 hours. Related to this asked some types of questions such as Damaged in flood
  area like Crops, Infrastructures and health etc.
- Orientation to youth club members on psychosocial issues:- Nidan oriented youth on psychosocial issues like anxiety, Depression and life style during lockdown period.
- Meeting with PRI members to strengthening of CPC: Team had meeting with PRI members and focused on strengthening of child protection committee.
- **Orientation to adolescent girls:-** The team oriented to adolescent girls on gender discrimination in our intervention area.

• **Support in activity of Poshan maah:** The teamcoordinated and supported for the celebration of Poshan Maah in Samastipur Area geographical area.





Month of September we celebrated as Rashtriya POSHAN Maah. The activities in POSHAN Maah focussed on Social Behavioural Change and Communication. Nidan supported IEC Flex and poster banner on AWC and showed different nutrient value of low cost and locally available food and it's easy to discuss with pictures. Also, Nidan organised small group of young mother and Adolescent meeting and discussion on locally available food with their nutrient value through IEC materials.



Nidan organised digital programme for world breast feeding week in the intervention area where we gave flex and posters in 22 AWC. Nidan displayed poster and flex in kalyanpur PHC and Sadar Hospital. As per discussion on zoom meeting we send message to all ANM of Samastipur district and all ASHA of kalyanpur Block.

# Plastic Waste Management - Patna, Bihar

United Nations Development Programme (UNDP) India, in partnership with Hindustan Coca-Cola Beverages Private Limited (HCCBPL) along with Nidan is encouraging sustainable plastic waste management practices in India through collection, segregation and recycling of all plastics to move towards circular economy, which is in line with the Government of India's Swachh Bharat (Clean India) Mission, Plastic Waste Management Rules, 2016, and Plastic Waste Management (Amendment) Rules 2018 and Global Sustainable Goals (SDGs).

Four hundred safai sathis (waste pickers) collect plastic waste from 10 wards of Patna, Bihar. The collected plastic waste in is then segregated in Material Recovery Centres i.e. Swachhta Kendra. The segregated plastic is then processed and recycled with the help of different equipment and machineries like phatka machine, dry waste sorter, shredding and bailing machines etc. Safai Sathis are institutionalized within respective governance mechanisms and attain improved social conditions. Safai Sathis are provided with the safety kits i.e. head cap, hard leg shoes, dress, mask and hand gloves. They are also linked with Pradhan Mantri Suraksha Bima Yojana and bank. Nidan developed a revenue model based approach through the Swachhta Kendra. Clear and periodic agreements are made with recyclers, kabadi wallahas etc. to generate revenue streams for the plastics waste to be recycled. To streamline the recycler linkages, workshop was organised for identified recyclers for the sale of collected plastic waste.



Safai Saathis with their ID Cards

#### PLANNING FOR THE YEAR 2021-2022

- Safety of all informal workers from COVIS
- Vaccination of all informal workers.
- Linking of informal workers with government social security schemes.
- Expand its work in the states of Bihar ,Jharkhand and Delhi
- Expand the training of street food vendors across India
- Increase the pace of advocacy of informal workers and micro entrepreneurs
- Use app based technology for livelihood promotion of street vendors and micro entrepreneurs