2021 - 2022



Annual Report –Nidan

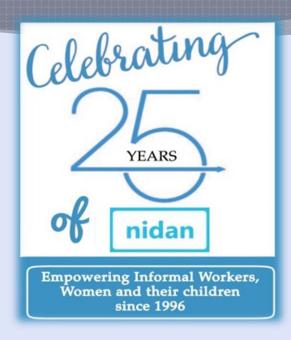


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ANNUAL REPORT 2021 - 2022

1. About Nidan

Beginning of Nidan in 1996 – a nonprofit dedicated to work for informal workers and their children. Nidan is registered under Societies Registration Act 1860, on 13th July 1996, Nidan has more than 20 autonomous separately registered offshoots dedicated for specific purpose, the most famous being the National Association of Street Vendors of India (NASVI) working with Street Vendors. It began in Patna in one market and one slum of Patna with legal aid and advocacy and through its offshoots have presence in almost whole of for rights of informal workers as initial focus. Today NIDAN on its own the country working with around 277372 informal workers and 50,000 children.

Nidan strives for

- They are organized and have Govt issued identity card which is preferably portable
- They have laws governing their work and are assisted in accessing the laws
- There are policies and programs with sufficient resource allocation to develop their work and entrepreneurship
- They have access to institutionalized finance which also includes saving mechanism
- They have social security provisions
- They are skilled in their professions
- They have access to market for sale of goods and services.
- Their children are educated and mainstreamed.

Nidan's Vision:

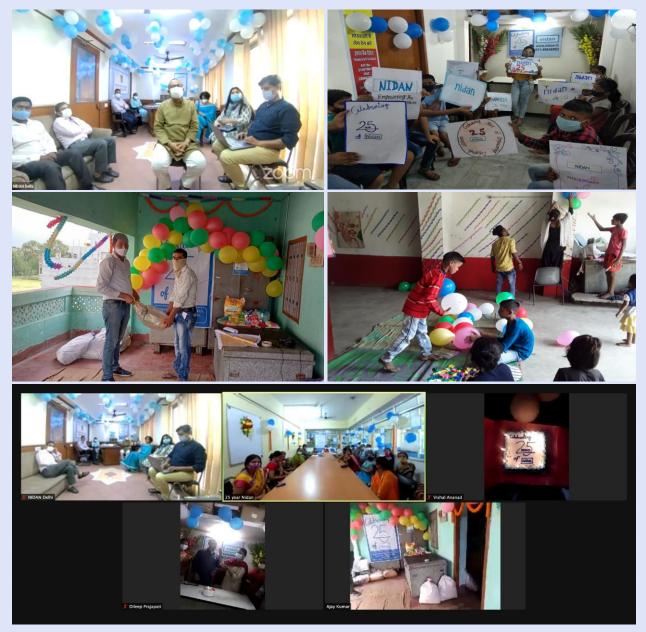
To establish a just, democratic, non-violent society where the citizens enjoy their rights (of education, health, and livelihood etc) without any discrimination (on the basis of gender or class), live in mutual cooperation and perform their optimum responsibility without any hindrance.

Mission:

Nidan's mission is to facilitate non-violent and peaceful collective action, directly as well as through networks and to create, activate and replicate structures and systems which cater needs of poor and deprived so as to eliminate exploitation and provide opportunities for maximum growth.

2.25 Years of Nidan

Nidan completed its 25 years of working with Unorganised Workers, Women and Children on 13th July, 2021. As we began the year of celebrations and reflections, we kick started with a webinar on the Foundation Day. We invited our donors, partners, stakeholders, beneficiaries, CSRs and CSO who were part of this journey in this webinar and they shared their experiences and stories. Many who couldn't join the webinar shared their message through videos. Nidan celebrated its accomplishment and learning's with the yearlong activities. Dry Ration kits was also distributed in different cities to celebrate the occasion.

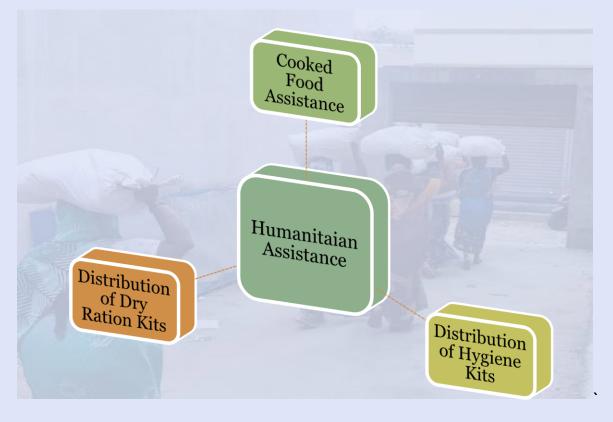


3. Impact of COVID 19 on Informal Workers

The COVID-19 crisis dramatically impacted informal workers' ability to work and earn. The abrupt lockdown brought the crowded and bustling city to a halt, causing severe financial and emotional stress for informal workers. The immediate crisis for informal workers was more a result of the draconian closure than the pandemic, as workers grappled with a total loss of livelihood and the resulting hunger, insecurity and vulnerability that followed. Lockdown restrictions lead to loss of livelihood in this period. While easing of lockdown restrictions allowed for the gradual resumption of economic activity, informal workers remain in crisis, with reductions in earnings, increased debt, a rise in care responsibilities and little or no access to long-term support, making recovery slow and difficult.

4. Humanitarian Assistance

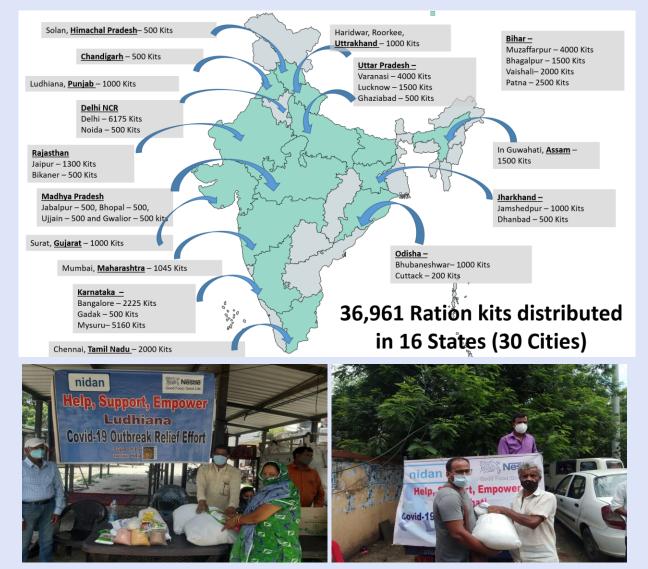
In view of the COVID-19 pandemic and lockdown, Nidan started supporting the informal workers and their families throughout the country. Nidan distributed dry ration kits, hygiene kits, cooked food organized awareness drive for the safety and hygiene of informal workers.



A. Dry Ration Kits Distribution

In view of the COVID-19 pandemic and lockdown, Nidan started supporting the informal workers. Nidan distributed dry ration kits, Hygiene kits among the informal workers and their families. The field team was given protection gears like protective masks, gloves and sanitizers. Nidan also trained the staff in handling issues related with COVID-19 through Zoom. Kits were distributed in different Cities to informal workers. The Dry Ration includes Rice, Wheat flour, Pulses, oil, spices, salt and hygiene kit.

I. Dry Ration kit distribution with the support of Nestle India



With the support of Nestle India 36,961 Ration kits distributed in 16 States (30 Cities)

Distribution in Ludhiana- Punjab and Assam



Distribution in Jamshedpur – Jharkhand and Ujjain Madhya Pradesh



Distribution in Vaishali and Muzaffarpur, Bihar



Distribution in Surat, Gujarat

Distribution in Mumbai, Maharashtra

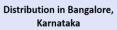
Distribution in Varanasi, Uttar Pradesh

Distribution in Gwalior, Madhya Pradesh

Distribution in Jabalpur, Madhya Pradesh

Distribution in Bhopal, Madhya Pradesh

Distribution in Varanasi, Uttar Pradesh



II. Dry Ration kit distribution with the support of Azim Premji Foundation

NIDAN with the help of Azim Premji Foundation (APF) supported informal workers and poor.

1000 dry ration kits were distributed in different areas of Patna and Hajipur (Bihar).



III. Dry Ration kit distribution with the JP Morgan Chase

With the support of JP Morgan India Pvt Ltd., Nidan supported the beneficiaries of the project "Business Recovery of Micro Entrepreneurs and Street vendors". In Delhi, 1000 Street Vendors and 500 Micro-entrepreneurs and in Mumbai 500 Street vendors were supported. When the second wave of COVD-19 hit, these street vendors and micro-entrepreneurs were left without any income and their livelihood was destroyed. Beneficiaries were given ration 2 months Ration of 25 Kg each month.





"I couldn't even receive any ration from government as our ration card is still pending. I felt I might not get any help. But thank you for supporting us in this difficult time. I am really thankful to team Nidan and our funders".

Joginder is a 35 year old street food vendor and sell Ram Laddu at Anand Vihar Bus Stand Market.

IV. Dry Ration kit distribution with the support of Skoll Foundation

With the support of Skoll Foundation, dry ration kits were distributed among the informal workers and their family in Bihar.



V. Dry Ration kit distribution with the support of Oxfam India

Under Mission Sanjeevani, with the support of Oxfam India, dry ration kits to informal workers and urban poor in Delhi NCR. These families have been suffering due to lack of work.



B. Hygiene Kits Distribution

With the support of Dettol and United Way Bengaluru, hygiene kits were distributed in Hyderabad among the street vendors.



C. Cooked Food Distribution

Cooked Food was distributed in different areas of Delhi to the urban poor with the support of Zomato Feeding India.

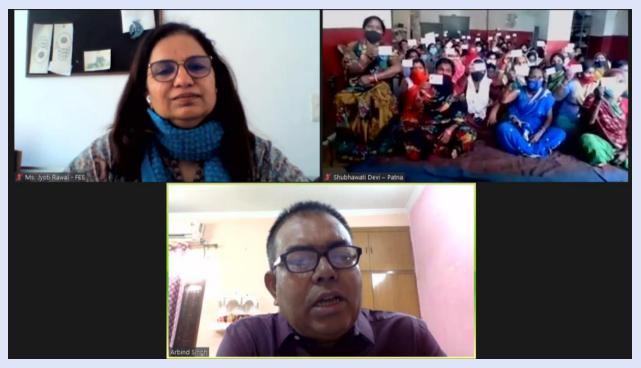


D. Direct Support to informal workers with bosch

Nidan along with CSRBOX and Bosch India supported COVID-19 impacted needy families, specifically with the loss of a livelihoods-earner, and understand the support that they require for creating a livelihood avenue or support required for education of the children. 109 beneficiaries were provided direct cash support between Rs 5000 to rs 50,000 to tide over the Covid Pandemic.

5. Webinar

Nidan organized two webinars - "Entitlements of Informal Workers - eSHRAM Cards" and on "Ration Pe Charcha". More than 200 people participated via in Zoom and 2500 from facebook live in both the webinars.



6. Entitlements of Informal Workers

The informal workers were linked with individual entitlements like (Aadhar card, KYC, linkage with bank accounts, etc.), livelihood entitlement like Labour Card, Street Vendors ID, Construction workers card, artisan card, Udyog aadhar) and social security schemes like PM-SVANidhi Yojna, Ayushman Card, ration card, Vridha Pension Yojna, Vidhwa Pension Yojna, Divyang Pension Yojna, Pradhan Mantra Jeevan Jyoti Bima Yojna Pradhan mantra Swasthya Bima Yojna. Nidan started linking and assisting in the documentation the informal workers for the Ration Card during COVID-19 Pandemic and Lockdown. Awareness drives was organized and the application forms were filled, as a result of which the ration card forms were made available to many residents of Patna. Nidan team also visted visited CSC center and Started E-Shram Card registration.



Linking to bank account, PAN card and Aadhar card, insurance, PMSBY, PMJJBY and other social security schemes during the COVID-19 pandemic and lockdown



Training and awareness of informal workers on various entitlements



Awareness drives and linkage of informal workers with E-Shram cards.



Various camps were organised in Patna and Delhi on the entitlements of the informal workers



Formation of Self Help Group (SHG) by Nidan

After the success of udyami Kendra in Delhi, Started Udyami Kendra were started in Patna, Bihar for the Udyam registration of the micro-entrepreneurs. They were also training on documentation, entitlements, branding, marketing, skilling and digital payments.







Skill Development of Artisan with the support of Skoll Foundation

Artisan Cards were distributed to the Artisans of Patna, Bihar. Benefits of Artisan card are that if artisan loan is taken for business, the interest will be given on 50 percent discount and handicraft artisans will be insured with Pradhan Mantri Bima Yojana and the sum of Rs 330 will be deposit by Govt./insurance company. Artisan were also linked with other entitlements.



Distribution of Artisan Cards in Patna, Bihar



Training of Artisans in Hajipur, Bihar

7. COVID vaccination by Nidan

The precarious nature of their work exposes informal workers to unsafe work conditions that increase their risk of exposure to COVID-19. If infected, they do not have recourse to paid leave, social protection or health benefits that are available to workers in formal employment. The COVID-19 vaccine provided critical protection and reduced the risk of mortality. And yet, informal workers were not getting vaccinated due to multiple barriers in the existing vaccination framework. Informal workers lacked information regarding the importance of vaccination and many informal workers were unable to get registered for the same. Various Vaccination Camps were also recognized. Nidan also wrote letter to the Chief Ministers, demanding for COVID vaccination and immediate help to the garbage / garbage pickers.



8. Annual General Meeting

Nidan organised its Annual General Meeting in Patna, Bihar on 22nd March, 2022. The discussion was on how to revive the livelihood of informal workers post pandemic and linking them with various schemes.



9. International Women's Day

Nidan celebrated International Women Day on 8th March 2022 and gave awareness about their Rights and Entitlements and linkages. Nidan also facilitated 25 informal woman workers, who supported other informal workers during the COVID. More than 300 women participated in this program.





10. Projects

A. Business Recovery by Micro Entrepreneurs and Street Vendors

Nidan with the support of JP Morgan Chase, has been working for the business recovery of microentrepreneurs and street venders in Delhi and Mumbai. 1000 Street vendors and 500 microentrepreneurs from Delhi and 500 street vendors from Mumbai were covered in the baseline survey.

- **1500 enterprises in Delhi** and **500 in Mumbai** provided necessary **documentation** for legal compliance such as Aadhaar, vending license & identity cards.
- More than 250 micro entrepreneurs provided with Udyam Certificate registration.
- 2000 street vendors have been given safety and hygiene training in Delhi and Mumbai.
- **1500 enterprises in Delhi and 500 in Mumbai** are supported with bank linkage and documentation assistance
- **2500 enterprises** were given training on skilling, marketing and health and Hygiene.



Documentation



Meeting with market leaders



Beneficary with loan



Street Food Vendors after the training



Advocacy through social media



Micro entrepreneurs with his business online account



Street Vendors and Micro-Entrepreneurs were linked with digital payment.

B. Serve Safe Food Project

Serve Safe Food project implemented by Nidan with support of Nestle and NASVI has covered 18 states and Union territories. This training is given with objective of enhancing skills of street food vendors a good percentage of informal workers which contribute in providing ready to eat snacks and meal. A large percent of informal work force depend on them for their meal. Based on this they are trained on 4 aspects which includes their personal hygiene, Unit hygiene, Environmental and entrepreneurship for better livelihood.





C. Nidan collaborated with Tech Mahindra Foundation to provide livelihood training and placements to youth.





D. Poultry farming promotion in collaboration with NABARD

Biofortified जिंक युक्त गेहूँ के अन्य फायदे :-

- अच्छी पैदावार से किसानों को अधिक लाभ |
- लेट किस्म की गेहूँ की बीज |
- शारीरिक लाभ बीमारी से लड़ने में मददगार |
- आसानी से बीज की उपलब्धता गाँव तक |
- बेचने के लिए आसान बाज़ार -बिचौलिए से छुटकारा (अतिरिक्त फायदा) |
- स्थानीय जलवायु में अनुकूल |
- रोगों के प्रति सहनशील गेहूँ की फसल |



Biofortified जिंक युक्त गेहूँ की पैदावार

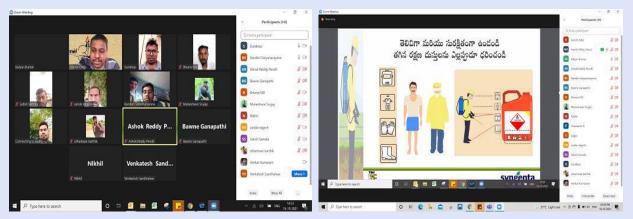




E. Syngenta I Safe - Initiative Farmers Health And Safety Awareness Program - Inculcating Safety Awareness for Farmer Empowerment with Syngenta

The main objective of this project is train 5000 farmers belonging to Mandals of Adilabad district which are on Maharashtra boarder. This I-SAFE program will focus on creating awareness among the farmers and Spray men on Personal Health, Hygiene and Safety and provide skills & knowledge on safe usage of Pesticides in the identified villages thereby the farmers will adopt best practices in using the pesticides, disposal used pesticide containers to supplement their lifestyle by preventing health Hazards. Launch of I-SAFE Programme: I-SAFE programme was initiated on 21st, Oct 2021, & Nidan kick started all the initiatives from that day. The programme was started by ZP Chief Executive Officer and Asst. District Agriculture Officer was also present. The project focused on -

- A. Collaboration with District Authorities: Nidan collaborated with the District Administration starting from District Collector, Chief Executive Officer- Zilla Parishad, District Health and Medical Officer, District Agriculture Officer, Dean – Medical College were briefed in advance on all our activities.
- B. Training farmers on personal hygiene and safety: NIDAN identified more than 5000 farmers in various mandals of Adilabad district and educated them on personal hygiene and safety measures to be taken at the time of spraying pesticides on field.
- C. Training of the trainers: Training of the trainers (TOT) was & more than 10 trainers and 3 mobilizers had participated in the session. A Subject matter Expert from Agriculture sector had conducted Train the Trainer session covering the content/slides to be explained to farmers, Spray men and families.





Yapalguda Village Jainath Mandal

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"This is a very good program initiated by Syngenta on maintaining personal hygiene and steps to follow for good spraying methodologies while spraying pesticides in our farms. I want to thank Syngenta team and villagers also for participating and making the program a good success."

Bheem Rao, Sarpanch of Kamagiri Mandal - Ichoda

Outcome

- 5118 farmers have attained knowledge on how to maintain personal hygiene and personal safety while using pesticides.
- 507 spray men are trained on personal hygiene and personal safety while using pesticides.
- Farmers are trained on using Personal Protective Equipment (PPE) kit while spraying pesticides, to identify best quality of pesticides based on their hazardous, transport and safeguard pesticides before and after use, on reading labels which provide basic details of pesticides and the ratio of water quantity to mix and to wear proper protective clothes while spraying pesticides.
- They are trained on using sign boards for fields that sprayed pesticides, so that it will be safe for children and cattle.
- Spray men are trained on how to clean their hands and body once pesticides are sprayed.
- Farmers trained on disposing the cans and bags of pesticides rather than using them as reusable products.
- Villagers were trained on issues like Covid-19 and Locust attack and methods to follow on preventing them.
- Wall paintings of 5 golden rules have been painted on the walls of villages we trained so that the villagers will be remained regularly.
- Vehicle campaign conducted in the identified villages creating awareness among the farmers, spray men and other key stakeholders in the villages

F. Rotary – Training of teachers of upgraded Primary School under Global Grant project

Teachers were trained at project school, Upgraded Government Primary School at Jinpura, Bihta, Bihar (India) to build basic teaching competencies of teachers deployed at the project school. The training pack comprises of one introductory training pack (ITP) and four core modules (module 1-4), developed around a simplified set of Teachers competencies. The four core modules are on –

Module 1 – Teacher Role

Module 2 – Child Protection, wellbeing and inclusion

Module 3 – Pedagogy

Module 4 – Curriculum and Planning

11. Achievements

NIDAN was selected as one of "India's Top 50 COVID-19 Last Mile Responders" by The World Economic Forum in year 2021 for their Covid Relief Work in India. WEF appreciated the Nidan's intervention for distributing dry ration kits and hygiene - safety kits among the informal workers and liaision with the government to make credit support available to informal workers, especially street vendors, so they could revive their livelihoods.





Nidan Social enterprise, Nonprofit with FCRA Certificate

Book "The Systems Work of Social Change" by Cynthia Rayner and Francois Bonnici, published by Oxford University Press was launched on 1st September. The covers Nidan's work in detail.

